



Preble County District Library

ANNUAL REPORT

20
22



A MESSAGE FROM INTERIM DIRECTOR

Hello Patrons, Friends, and Community Leaders,

On behalf of the Preble County District Library staff and trustees, thank you all for the unwavering support and understanding you have shown us throughout the past couple of years as we try to find the new normal. We are so pleased to be fully open and provide our services to Preble County and surrounding areas. We look forward to bringing new programs and services each year.

In the past year, we have added the Explore & More Adventure Pass program and updated the Mobile Hotspots. The Genealogy and History Fair and Comic Con made a comeback with great success, becoming two of our most anticipated and attractive events. We were also able to bring back in-person summer reading programs.

We remain incredibly grateful to the library's outstanding team of staff. The staff at PCDL has been working hard to fill many roles for the public this past year, and I want to make sure they know how much we all appreciate them.

Our staff members serving in our eight branches and the administrative office remain dedicated to providing continuous outstanding service to the county 270 hours each week.

No other public institution does so much for so many while serving as a cornerstone of our society. Libraries are an irreplaceable part of our "social infrastructure." Libraries unite people, ensuring open access to information and fostering strong communities.

Our incredible library staff drives our libraries to be the heartbeat of our communities.

I hope you'll be inspired to take advantage of all that PCDL offers in the years ahead.



Mickie Gayhart
Interim Library Director

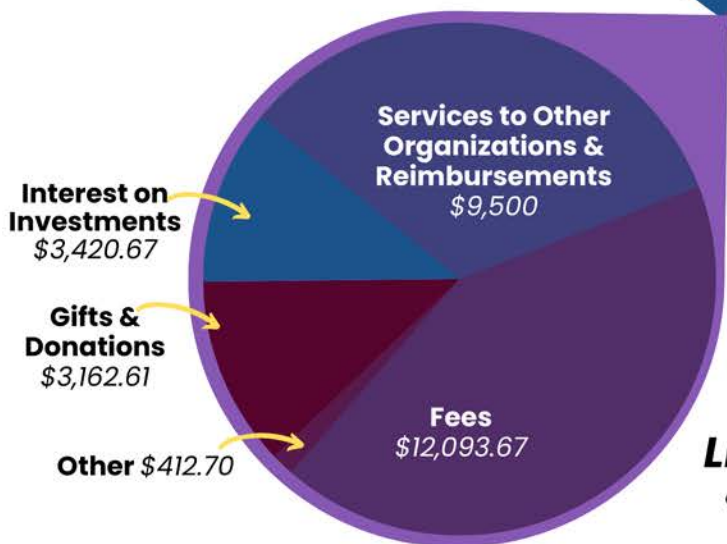
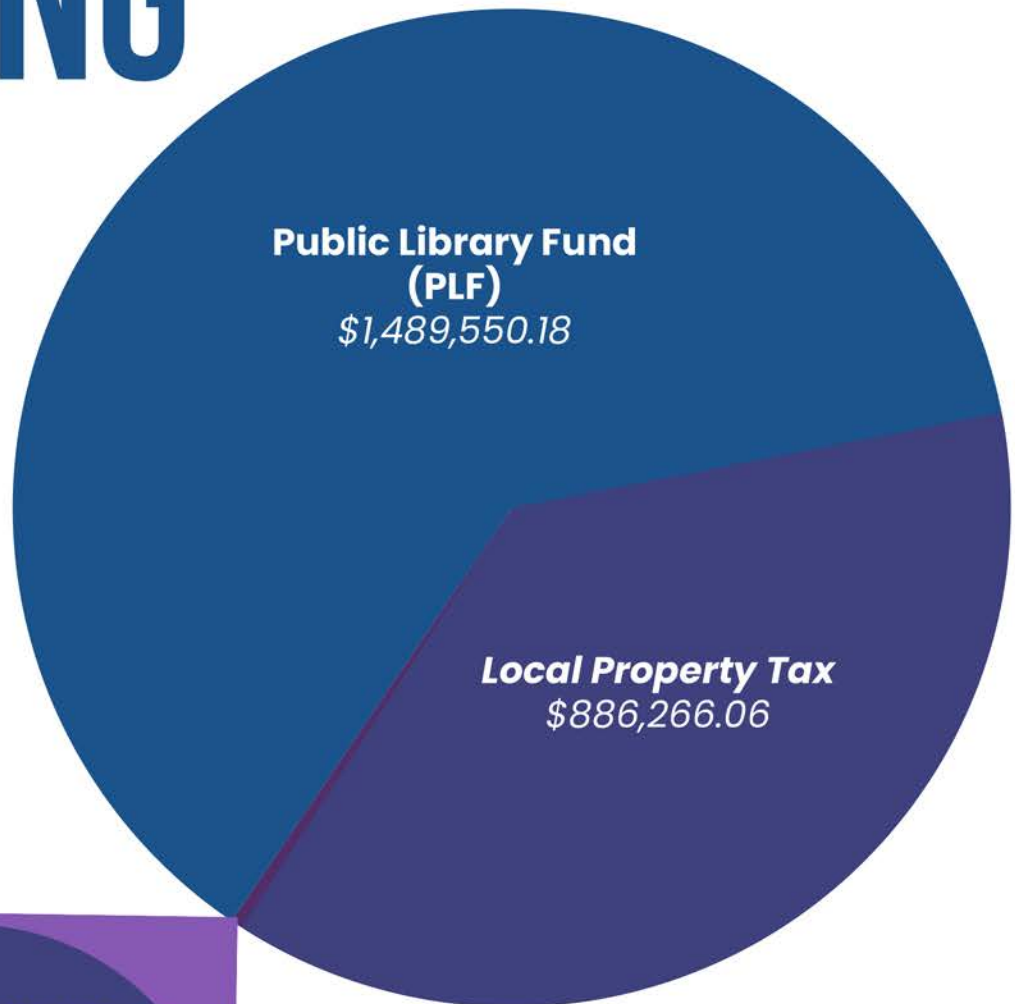


"Libraries store the energy that fuels the imagination. They open windows to the world and inspire us to explore and achieve and contribute to improving our quality of life. Libraries change lives for the better"
– **Sidney Sheldon.**

LIBRARY FUNDING

How is your library funded?

The library is funded through the Public Library Fund (PLF), local property tax levy, donations, grants and fees (printing, faxing). The PLF is a percentage of the Ohio General Revenue Fund, funded through state income tax and sales tax.



In the past, libraries were supported by the PLF and voluntary contributions.

LEVY monies help fund:

- New services such as *Explore & More Adventure Pass Program*
- *Hoopla*
- *Mobile Hot Spots*
- *MakerSpace*
- *Expanding and adding new programs*

BY THE NUMBERS



Program Attendance

Total Programs: 958

Total Attendance: 10,993

| | | |
|--|---|--|
| Adult Programs: 308 Attendance: 2,247 | Teen Programs: 162 Attendance: 1,152 | Youth Programs: 488 Attendance: 7,594 |
|--|---|--|



Volunteers

Number of Volunteers: 33
Total Volunteer Hours: 1,007

Computer Help

Computer Instruction
Over 10 Minutes: 171



Meeting Rooms

Number of
Groups: 124

Outreach Services

Total Titles
Distributed: 2,835

Nursing Homes & Senior Living Villages: 6
Homebound Patrons: 49



Grab & Go Kits

Kids: 1,662
Teens: 1,053

MakerSpace Usage

Sessions: 154

Imagination Library

New Signups: 487
Graduated: 248
Mailed: 13,297 books



READ BEYOND THE BEATEN PATH

Summer Reading 2022

| | Registrations | Minutes Read |
|--------------|---------------|----------------|
| Kids | 446 | 164,691 |
| Teens | 116 | 79,805 |
| Adults | 191 | 1,668 |
| Total | 753 | 244,496 |



Read BEYOND the Beaten Path Summer Reading

The 2022 Summer Reading brought back many in-person programs. Patrons could register for Summer Reading, log time, earn badges and turn in tickets for prizes all through the Beanstack App.

Badges
Earned
5,498

Rewards
Redeemed
1,099

Completed
Activities
1,532

Books
Read
1,892

Active Readers **388**



OFFERING MORE TO THE COMMUNITY



Explore & More Adventure Pass Program

In May 2022, PCDL launched the Explore & More Adventure Pass program offering patrons the opportunity to explore educational and cultural experiences with a one-time pass to attractions that would otherwise charge admission. Participating organizations included The Dayton Art Institute, Boonshoft Museum of Discovery and SunWatch Indian Village, Carillon Historical Park, and Quiet Harmony Elk Ranch.

Carillon
Historical Park
27

Dayton Art
Institute
4

Boonshoft
& Sunwatch
52

Quiet Harmony
Elk Ranch
46



Storybook Trail

In June, PCDL partnered with the Preble County Historical Society to open a storybook trail featuring 12 plexiglass panel displays on a one-mile circuit along the Blue Trail. The stories were changed each month through the end of October.



West Alexandria Archive Acquisition

In August, the West Alexandria Archives dissolved and turned over its collection to the Preble County Room. Items included yearbooks, large class pictures, books pertaining to West Alexandria, Twin Valley News newspapers, and more. The Preble County Room scanned all pictures and binded copies into books.

RETURN OF HONORED EVENTS



Preble County ComicCon Returns

After a two-year hiatus, Preble County District Library was excited to announce the Return of the Preble County Comic Con on Saturday, June 4, at The Star Theatre.

We welcomed some new and returning vendors, including the Art of Stephen Baker, the Art of Adam Blackwell, Dark Crescent Studio, The Gaming Goat, Jim and Dan Comics, and Michael Surber of Seven Finn Designs. Darkhold Games provided tabletop gaming, and the 501st Legion made an appearance. We also had a cosplay contest, community art display, and games to cap off the fun day.



Preble County Genealogy & History Fair

The Genealogy and History Fair provides valuable information to researchers and historians relevant to their genealogy or local history without traveling far. With one visit to our genealogy fair, you'll have an understanding of the local places and services available to help you along your research journey.



Staff at AppleFest Parade



Library staff meeting Governor Mike DeWine and First Lady Fran DeWine at the Ohio First Lady's Luncheon

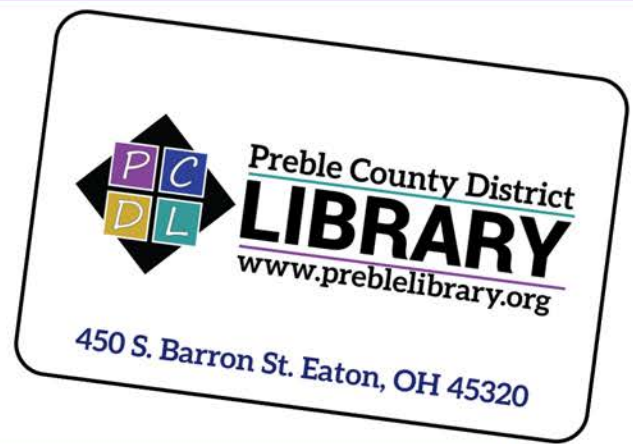


Table display for Track or Treat



Library Marketing and Communications Conference Scholarship Winners

USING THE LIBRARY



Checkouts & Renewals

Titles Circulated: 174,541
Added to Collection: 13,722

Cardholders

Total Cardholders: 13,146
New Cardholders: 1,188

| | Adult Books | Kids Books | Adult AV | Kids AV | Grand Total |
|-----------------|-------------|------------|----------|---------|-------------|
| Camden | 6,147 | 6086 | 2,965 | 1,605 | 16,803 |
| Eaton | 27,883 | 32,010 | 19,921 | 5,886 | 85,700 |
| Eldorado | 1,546 | 1,144 | 827 | 235 | 3,752 |
| New Paris | 3,752 | 4,794 | 4,537 | 1,021 | 14,104 |
| West Alexandria | 6,265 | 8,926 | 6,718 | 2,431 | 24,340 |
| West Elkton | 814 | 513 | 708 | 512 | 2,547 |
| West Manchester | 532 | 1,242 | 435 | 155 | 2,364 |
| PCDL | 3,069 | 736 | 666 | 65 | 4,536 |
| Digital | 18,626 | 3,042 | 10,588 | 2,599 | 34,855 |
| Total | 68,634 | 58,493 | 47,365 | 14,509 | 189,001 |

Wifi sessions for the year **5,349**

USING THE DIGITAL LIBRARY

HOOPLA

New Patrons **116**

Borrowing Patrons **1,318**

Circulations/
Patron **4.8**

Used All 15
Circulations **91**

Total
Circulations **6,383**



Audiobooks
45.0%



Ebooks
29.7%



Movies
9.1%



TV
7.6%



Music
5.4%



Comics
2.5%



Binge Passes
0.5%

OHIO DIGITAL LIBRARY



Ebooks

Adults: 15,745
Kids: 2,726



Magazines

Adults: 863
Kids: N/A



Audiobooks

Adults: 7,140
Kids: 1,942



Other

Adults: 51
Kids: 4

New Ohio Digital Cardholders: **182**

TECHNOLOGY FOR MARKETING



New Library Website

At the start of 2022, we partnered with Shout It Out Design to revamp our website for a better user experience.

Page Views¹
54,311

Engagement Rate²
51.8%

Active Users
8,985

¹ Page views is every time a page is loaded.

² Engagement Rate measures the percentage of visitors who interacted with a piece of content, like clicking on it.



Let's Get Social

In 2022, we launched a TikTok account to target the teen and young adult demographic. We also placed a greater emphasis on photographing events and patrons to use for promotional needs.



Followers:
2,766
Reach:³
55,554



Followers:
418
Reach:
12,660



Followers:
451
Impressions:⁴
30,280



Followers:
343

³ Reach is the number of people who saw any content from our page.

⁴ Impressions is the total tally of all the times the tweet has been seen.



Email

Midway through 2022, we put an increased focus on email marketing. We wanted to ensure all programs were included in a monthly email newsletter, and we sent out additional one-off emails to highlight larger district-wide programs.

Emails Sent
8,928

Unique Opens
33.79%

GENEALOGY & HISTORY STATS



Visitors

Visitors: 410
Visiting From: 16 states



Research Requests

Research Requests: 78
From: 15 states & 2 countries
(Australia & Puerto Rico)

DONATIONS

Item Donations

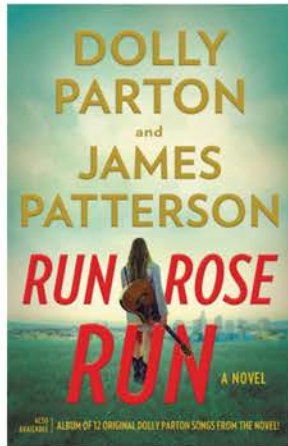
32 individuals
West Alexandria Archives
Register Herald
Lawrence Co. Historical Society



In 2022, we created a new logo for the Preble County Room to distinguish its services within the PCDL family.



TOP TITLES CHECKED OUT



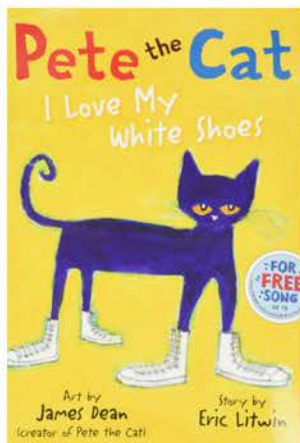
Adult Titles

- Run, Rose, Run by James Patterson and Dolly Parton
- Where the Crawdads Sing by Delia Owens
- Abandoned in Death by J D Robb
- The Wish by Nicholas Sparks
- Shadows Reel by C J Box



Young Adult Titles

- My Hero Academia by Kōhei Horikoshi
- Tokyo Ghoul by Sui Ishida
- Pretty Guardian Sailor Moon by Naoko Takeuchi
- Scott Pilgrim by Bryan Lee O'Malley
- Witch Hat Atelier by Kamome Shirahama



Juvenile Titles

- Pete the Cat by Dean James
- The Baby-Sitters Little Sister (Graphic Novel) by Katy Farina
- The Baby-Sitters Club (Graphic Novel) by Gale Galligan
- Don't Let the Pigeon Drive the Bus by Mo Willems
- Hamsters Make Terrible Roommates by Cheryl B. Klein

Music

Now That's What I Call Music

Movies

Paw Patrol, Blue Bloods

THANK YOU FOR YOUR SUPPORT



Preble County District
LIBRARY